

**Ian Barker**

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**From:** "The Gardenware team at Metalcraft Engineering" <ian@metalcraft.co.nz>  
**To:** <ian@metalcraft.co.nz>  
**Sent:** Friday, 27 April 2012 8:28 a.m.  
**Subject:** Metalcraft Gardenware Newsletter April 2012

## **METALCRAFT** Innovation by Design

# NEWS



**WITH MORE THAN 100 PRODUCTS FOR LANDSCAPE GARDENERS**

Edition 8 : April 2012

**METALCRAFT**  
Innovation by Design

### **This months news .....**

Who is Metalcraft Engineering Co Ltd?

[Click here.](#)

Feb 22 - 14 months on



What's this newsletter for?

[Click here](#)

Where can I find further information  
on Metalcraft Gardenware products?

Table Settings

[Click here](#)



Chairs

[Click here](#)



**Ian's thoughts**



Welcome to our new Newsletter format!

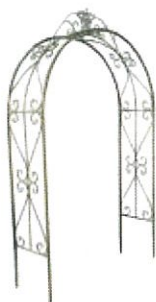
Armillary  
Spheres  
[Click here](#)



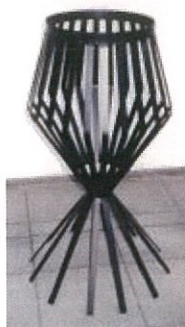
Garden bench  
seats  
[Click here](#)



Archways and  
Climbing frames  
[Click here](#)



Home and  
Garden Features  
[Click here](#)



Where can I find brochures for : -  
Arches and Plant supports

[Click Here](#)

Ornamental armillary speheres - [Click Here](#)

Chairs, benches and loungers -

[Click Here](#)

Tables and Settings -

[Click Here](#)

Home and Garden Settings -

[Click Here](#)

How do I contact someone to discuss  
an idea or project I have?

We are always looking for ways to make your job easier with Gardenware metalworking solutions.

We have enjoyed hearing how you enjoy reading the monthly newsletter in the older format and we have heard that with the new smart phones many are reading it while away for the office. This new format will make this process easier, as you can see at a glance what is new and important to you, and you can click through for more news as required.

We will be adding more information and photos to our web pages and you will see some new video posts being used over the next couple of months.

As always, we need your feedback so please let me know your views on this new format [ian@metalcraft.co.nz](mailto:ian@metalcraft.co.nz)

Over the past month we've seen considerable change within some of our markets. We too at Metalcraft Engineering are going through changes to improve our position and service to you. Many of these changes will be rolled out over the next few months to allow Aaron, Bryn and I to spend more time with our customers and prospects.

On a personal note, things are moving on here in Christchurch. Carolyn and I have come to grips with the damage to our house and we're living a more normal life this year than at this time last year. It was great to get some long hot sunny days over Easter which we enjoyed in the outdoors near Havelock.

Take Care, Regards Ian Barker, Director [ian@metalcraft.co.nz](mailto:ian@metalcraft.co.nz)

### Traditional steel furniture Settings

This month we feature our traditional steel furniture settings. Our settings are manufactured in mild steel, hot dip galvanised for longevity and then powdercoated for appearance. The resulting furniture is very attractive, long lasting, comfortable, and designed to fit in well with a range of outdoor decors. We have a standard range of designs for table and chair settings, or can design something specifically for you or your client to fit in with existing materials, textures and colours. We also manufacture in other metals, and incorporate timber, plastics and other materials as required.

We work closely with our clients in the design phase to ensure that each solution is right for the client prior to beginning manufacture.



Click [Bryn](#), [Ian](#), [Aaron](#), or [Warwick](#)



Where can I view the past newsletters?

[Click here](#)

What else does Metalcraft do?

Architectural metalwork -

[Click here](#)



External balustrades and posts -

[Click Here](#)



Internal balustrades and posts -

[Click Here](#)



Handrails -

[Click Here](#)



Canopies -

[Click Here](#)



Windbreaks -

[Click Here](#)



For more information [Click Here](#) to email one of our team.

### International update

We've had continued success in the Australian market which does not seem to have been so effected by the global economic downturn as the likes of the USA. That said, Australia has their challenges which hopefully they'll keep ahead of. The exchange rate and lower-cost freight tend to make our products price attractive in this market. We've also been active with our UK partner and look forward to winning work in that market.

### Product Announcement

Roof Access -

[Click here](#)



Bike Racks -

[Click here](#)



Builders Trestles

[Click here](#)



Glass factory  
handling -

[Click Here](#)



Glass  
Transportation -

[Click here](#)



Window Equipment -

[Click here](#)



Site installation  
equipment -

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## Van fitouts, utes, trucks and trailers

Since Christmas we've built tipper trucks, multi-purpose trailers, fitted out vans, and put commercial roofbars and goalposts on utes, for contractors. Most of the work has come from businesses which are already busy and can see their business growing over the next few years. If this sounds like you, and you'd like to talk through a plan for expansion and/or upgrades to your fleet and equipment please call us anytime. We can help design and tailormade solutions for landscape gardeners including racks for specific tools and machinery. We can meet at your site, or you can come to our facility on Wairakei Road and get a better feel for what we do.

The following vehicles have all been built recently and all include one-off design elements in terms of retention systems, bearing surfaces, shelving, storage, and/or metalworking features :



## Quote of the month

*"The fruits of life fall into the hands of those who climb the tree and pick them."*

Earl Tupper, inventor of Tupperware



We hope you enjoyed this first newsletter in our new format!

Join us on



ViewMetalcraft videos on Youtube



1. We spend time with our customers  
designing innovative solutions which do what  
our customers want, and what we say they will
2. Our metalworking fabrication equipment is  
quality and high tech
3. We have a range of factory staff including  
highly qualified and skilled tradesman and  
apprentices to suit each job

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company?

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We hope you enjoy this April 2012 newsletter.  
Please see [our web](#) site for more product and company information.  
**Metalcraft Engineering Coy Ltd**

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(we will miss you!), [click here](#)

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